

IX VALENCIA FASHION WEEK

1, 2 & 3 OF SEPTEMBER 2010

ADMISSION RULES

Designers interested to present his collection in VFW should provide the following documentation to the organization for review, prior to April 30 2010:

- Press kit, including documentation about the two latest collections.
- Journalistic and artistic material of the designer

The Quality Committee of the VFW will review the information provided under the following criteria:

- Trajectory
- Innovation and design values
- Product quality and coherency in their development

The Organization reserves the right to remove the program collections that not meeting the requirements set out in paragraphs.

PARTICIPATION RULES

DESIGNER COMMITMENTS

- Designer promises to return to the organization of the VFW a signed custom contract, whose contents are these general rules of participation, and other more specific of the edition in which it participates.
- Accredited be current on tax obligations, labour and tax, national and regional, social security, etc... both the designer and his team, providing the relevant certificates.
- Premiere presentation of the collection in Spain.
- Deliver on the date indicated the elements necessary to make the dossier Collections (path, philosophy and drawings).
- Provide details of the Parade staging (choreography, lighting and music), so that the organization can adopt it, with a minimum of 15 days in advance.
- In the case of contract models for his account, he must notify the organization for approval.
- Once informed of the aspects of input and output the collection and test, the designer undertakes to follow the instructions that will mark the organization.
- The designer must ensure their goods against theft, robbery, fire and civil responsibility during their stay in the SMV facilities.
- The maximum duration of an individual parade will be 25 minutes, with a minimum of 40 starts.
- The maximum duration of a collective parade will be 15 minutes, with a minimum of 16 outputs.
- In the facilities of VALENCIA FASHION WEEK, the participating designers not placed any marks alluding to their own sponsors. Only can include the logos of its collaborators in the folder of the designer.
- The Organization of the SMV reserves the right to change the dates or venue if deemed necessary. In case any change occurs, the designers will be informed accordingly.
- The SMV photographic material may not be used for promotional purposes. Is allowed only for Communication, Lookbook or Internal actions in their company. So it is recommended consult to

VFW for any doubt.

ORGANIZATION COMMITMENTS

The VFW will provide for the participating designers in their program of parades the following infrastructure:

- Models
- Anchor
- Makeup and Hairdressing
- Hostess and porters for the parades room
- Photography
- Video
- Invitations
- Protocol department
- Press